2019 RADIANCE AWARDS WINNERS

INDIVIDUAL

Geri Evans Award for Distinguished Service
Denyse Mesnik, APR
The Mesnik Group

Trailblazer Professional of the Year Award
Dustin Cranor, APR
Oceana

CAMPAIGNS

Community Relations
RADIANCE
Curley & Pynn, Electronic Arts “Get in the Game” STEAM Program

COMMENDATION
City of Port St. Lucie, PSL in Lights
Community Foundation for Palm Beach and Martin Counties, On the Table 2018
Coppola PR, Cummer Museum & Gardens Augusta Savage: Renaissance Woman Exhibition
Dialogue Public Relations, North Palm River Drinking Water Project
Wells Fargo, Wells Fargo Florida “Day of Service” – Rebuilding trust in our local communities
2019 RADIANCE AWARDS WINNERS (continued)

Events and Observances - Less Than Seven Days

RADIANCE
Palm Tran, Route Performance Maximization Ribbon Cutting

COMMENDATION
Bandwagon, "We Believe: A Celebration of Roswell"
Curley & Pynn, Opening of the UCF Life Sciences Incubator at Lake Nona
JLM Communications, JLM Communications promotion of 2018 Susan G. Komen South Florida Race for the Cure

Events and Observances - Seven or More Days

RADIANCE
Southwest Florida Water Management District, Starting Off On the Right Foot Sneaker Challenge

External Communications

RADIANCE
Orange County Utilities, Recycling Quality Improvement Program

COMMENDATION
City of Port St. Lucie, Citizen Summit

Integrated Communications

RADIANCE
Cultural Council of Palm Beach County, More Than Sand & Surf: Attracting the Drive Market with Arts & Culture
Integrated Communications
COMMENDATION
Nova Southeastern University, Department of Writing and Communication, Creating Awareness and Combatting Low-Enrollment with Integrated Communications. A Campaign.

Internal Communications
RADIANCE
GuideWell/Florida Blue, Customer First: Creating a Movement to Put the Customer at the Center of Everything We Do

COMMENDATION
Southwest Florida Water Management District, Mission Campaign

Marketing – Business to Business
RADIANCE
Galanaugh & Company Marketing Public Relations LLC, Quad Nova Group Reboot Campaign

Public Affairs
RADIANCE
Tampa Bay Water, Tampa Bay Water: Building A Water-Wise Community

COMMENDATION
Edelman, Long Awaited Justice: The Path to a Pardon
2019 RADIANCE AWARDS WINNERS (continued)

**Public Service**
RADIANCE
Community Foundation for Palm Beach and Martin Counties, On the Table 2018

**COMMENDATION**
Southwest Florida Water Management District, Chain of Lakes Outreach
University of Central Florida/WUCF, Meet The Helpers

**Reputation/Brand Management**
RADIANCE
Nemours Children’s Health System, Nemours CEO Transition Plan

**Social Media**
RADIANCE & BEST OF SUNSHINE
JEA, Invasion of the Fatbergs

**COMMENDATION**
Bandwagon, #5Days5Ways in New Orleans Plantation Country
2019 RADIANCE AWARDS WINNERS (continued)

TACTICS

Annual Reports
RADIANCE
Clerk of the Circuit Court, St. Lucie County, Dollars & Sense: Your Practical Guide to County Finances

COMMENDATION
City of Port St. Lucie, A Year in Review: Living Our Values
Habitat for Humanity of Collier County, 2018 Annual Report: Built on Stories

Influencer Marketing/Promotion
RADIANCE
Finn Partners, Sarah Funky’s Guide to Greater Fort Lauderdale

Media Relations
RADIANCE
Conversa, Introducing the College Board Opportunity Scholarships: A Clearer Path to College for All Students

COMMENDATION
Bandwagon, New Mexico Outdoor Adventure Press Trip
Curley & Pynn, Curley & Pynn – Florida High Tech Corridor Council “Faces of Technology”
PRmediaNow, Most Funded Kids Clothing Campaign in Kickstarter History
2019 RADIANCE AWARDS WINNERS (continued)

Newsletters, Digital
RADIANCE
Constitutional Tax Collector, Serving Palm Beach County, Tax Talk with Anne Gannon

Research/Evaluation
RADIANCE
Orange County Utilities, Recycling Quality Improvement Program

Single-Issue Publications, Print
RADIANCE
Constitutional Tax Collector, Serving Palm Beach County, 2019 Tax Planner & Services Guide

COMMENDATION
Bandwagon, Clearwater Vacation Guide

Social Media
RADIANCE
Cultural Council of Palm Beach County, Champion, Engage & Grow: How a Local Arts Agency Uses Social Media to Promote the Arts in a Destination

Videos
RADIANCE
Community Foundation for Palm Beach and Martin Counties, On the Table Launch Video

COMMENDATION
Bandwagon, "My Clearwater" Video Series
2019 RADIANCE AWARDS WINNERS (continued)

Websites, External
RADIANCE
Tampa Hillsborough Economic Development Corp., Tampa Hillsborough EDC website (TampaEDC.com)

News Release
RADIANCE
PRmediaNow, Peejamas - the Cleaner More Convenient Way to Potty Train