2020 RADIANCE AWARDS WINNERS

BEST OF SUNSHINE

Integrated Communications
Finn Partners, Destination On Display: Fort Lauderdale Art & Design Week

CAMPAIGNS

Community Relations
RADIANCE
Southwest Florida Water Management District, Weeki Wachee River Outreach

COMMENDATION
Diocese of Palm Beach, Diocese of Palm Beach’s Successful Restructuring of its Televised Catholic Mass Initiative

Events and Observances - Less Than Seven Days
RADIANCE
Constitutional Tax Collector, Serving Palm Beach County, 2019 FTCA Executive Training Session

COMMENDATION
City of Port St. Lucie, Crosstown Parkway Grand Opening
Palm Tran, "Route 62 to the Big Blue" Kickoff
Southwest Florida Water Management District, SOWW Kayak Tour
2020 RADIANCE AWARDS WINNERS (continued)

External Communications
RADIANCE
Diocese of Palm Beach, Diocese of Palm Beach’s “Parish Profile” Initiative A Success

Integrated Communications
RADIANCE
Finn Partners, Destination On Display: Fort Lauderdale Art & Design Week

COMMENDATION
Diocese of Palm Beach, Diocese of Palm Beach’s “Something Greater” Poster is a Successful Visual Message
Orange County Convention Center, Orange County Convention Center’s North-South Expansion
rbb Communications, Downtown Doral Invites Unhappy New Yorkers
WOW MKTG, Sylvester Comprehensive Cancer Center Earns NCI Designation

Issues Management
RADIANCE
Finn Partners, Confidence Restored at Hard Rock Hotel & Casino Punta Cana

Public Service
RADIANCE
Poston Communications, Poston Communications: Bostock v. Clayton County, Georgia

COMMENDATION
Finn Partners, Exposing Technology’s Blind Spot in 2020
2020 RADIANCE AWARDS WINNERS (continued)

Reputation/Brand Management
RADIANCE
Finn Partners, Greater Fort Lauderdale Makes Waves With Riptide Music Fest

COMMENDATION
Diocese of Palm Beach, Diocese of Palm Beach’s Update to Safe Environments Communication Plan, Announcements and Graphics

TACTICS

Media Relations
RADIANCE
Finn Partners, Destination On Display: Fort Lauderdale Art & Design Week

COMMENDATION
PRmediaNow, Most Funded Camera Bag in Kickstarter History

Videos
RADIANCE
Starmark, The NSU Edge Brand Video

COMMENDATION
Palm Tran, Route 62 Commercial
2020 RADIANCE AWARDS WINNERS (continued)

Writing, News Release
RADIANCE
Southwest Florida Water Management District, Southwest Florida Water Management District Q&A Series