



## PRSA SunCon 2022 Sponsorship Opportunities

PRSA’s Sunshine District Conference attracts Florida’s leading public relations professionals and industry leaders from across the state. The event returns in person after two years and will provide high quality programming and networking to PR practitioners from all sectors and specializations and host the Radiance Awards luncheon.

**General Sponsorship Benefits:** All sponsors will receive company logo on event website, program, thank you sign at event, and in event slides. In addition, each sponsor may provide pre-approved promotional literature/items to be distributed to attendees.

<p><b>Friends of the Conference - \$500</b></p> <p>General sponsorship benefits listed above.</p>	<p><b>Sunshine Sponsor - \$750</b></p> <p>In addition to general sponsor benefits, this level includes the opportunity to introduce one breakout session and one conference registration.</p>
<p><b>Exclusive Sponsorships</b></p>	
<p><b>Afternoon Power Break - \$1,000</b></p> <p>In addition to general sponsor benefits, this exclusive sponsorship includes your logo prominently displayed in the break-station area, the opportunity to introduce one breakout session, and one conference registration.</p>	<p><b>Networking Social Hour - \$2500</b></p> <p>Benefits of this exclusive sponsorship includes up to three minutes addressing attendees with your company’s message at the beginning of the social hour. In addition to general sponsorship benefits, you will have the opportunity to introduce one breakout session and receive one conference registration.</p>
<p><b>Refreshment Sponsor - \$1,500</b></p> <p>In addition to general sponsor benefits, this exclusive sponsorship includes your logo prominently displayed in the break-station area throughout the event, the opportunity to introduce one breakout session, and one conference registration.</p>	<p><b>Title Sponsorship - \$4,000</b></p> <p>In addition to general sponsor benefits, this exclusive sponsorship includes all general sponsor benefits plus event referred to as “presented by [INSERT COMPANY NAME]”, three minute speech/video before keynote address, keynote speaker introduction, table top display in registration area, event roster in Excel format, sponsor designation on the badge of your company representatives, company profile in program, and one conference registration.</p>
<p><b>Lanyard Sponsor - \$1500</b></p> <p>Sponsor the official badge presented to every attendee at registration. In addition to sponsorship fee, sponsor will supply pre-approved imprinted lanyards or pay for production costs. In addition to general sponsorship benefits, you will have the opportunity to introduce one breakout session and receive one conference registration.</p>	<p><b>Radiance Awards Luncheon Sponsorship - \$5,000</b></p> <p>Benefits of this exclusive sponsorship include all general sponsor benefits plus Radiance Awards referred to as “presented by [INSERT COMPANY NAME]”, up to five minutes addressing attendees with your company’s message during luncheon, speaker introduction and placement of collateral materials at each place setting, sponsor designation on the badge of your company representatives, company profile in program, and one conference registration.</p>



## PRSA SunCon 2022

### Sponsorship Commitment

Thank you for your partnership with PRSA Sunshine District! Please email completed sponsorship forms to **Jennifer Dunn, APR** at [jennifer@conversaco.com](mailto:jennifer@conversaco.com) and mail completed form with payment to: **Attn: Lauren Leetun, APR** 1849 Oak Lane, Orlando, FL 32803

#### Sponsor Contact Information:

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Suite/Apt.: \_\_\_\_\_ City: \_\_\_\_\_

State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

#### Sponsorship Level:

- Friends of the Conference (\$500)
- Sunshine Sponsor (\$750)
- Afternoon Power Break (\$1000)
- Refreshment Break (\$1,500)
- Lanyard Sponsor (\$1,500)
- Networking Social Hour (\$2,500)
- Title Sponsor (\$4,000)
- Radiance Awards Luncheon (\$5,000)

#### Payment

ALL sponsorships must be paid in full at time of purchase. Sponsorships are nonrefundable.

Enclosed is a check for \$ \_\_\_\_\_ USD (payable to PRSA Sunshine District) for the designated sponsorship

#### Credit Card Payment

- Visa
- Mastercard
- American Express
- Discover

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name (as it appears on card): \_\_\_\_\_

Signature: \_\_\_\_\_