



PRSA SUNSHINE DISTRICT

# RADIANCE AWARDS

HONORING FLORIDA'S OUTSTANDING PUBLIC RELATIONS  
PROGRAMS AND PRODUCTS

## **2024 RADIANCE AWARDS WINNERS**

### **BEST OF SUNSHINE AWARD – FOUR-WAY TIE BETWEEN:**

- Beacon College – Beacon College Salon Speaker Series 2023-2024
- Denali Creative Co. and the National Movers Foundation – Making Dance Approachable: Using Integrated Communications to Reach the Community
- Diocese of Palm Beach – Diocese of Palm Beach's Successful Facebook Growth Campaign
- Orange County Government – English Learning Pilot Program Elevates Tourism Workers & Employers in #1 U.S. Travel Destination (Multicultural and Diversity)

### **RADIANCE AWARDS**

- City of Port St. Lucie - 2024 #IAMPSL Citizen Summit
- Diocese of Palm Beach - Diocese of Palm Beach's Successful Promotion of the 2023 DSA Campaign
- Diocese of Palm Beach - Diocese of Palm Beach's Florida Catholic Media Growth Plan
- Greater Fort Lauderdale Alliance- South Florida Opioid Alliance Website
- Moffitt Cancer Center - Moffitt Cancer Center 2023 Annual Report
- Orange County Convention Center's More Than a Building Video
- Orange County Government - English Learning Pilot Program Elevates Tourism Workers & Employers in #1 U.S. Travel Destination (Community Relations)
- Palm Tran - Marsha Solomon Feature Story
- Southwest Florida Water Management District - Three Sisters Springs Restoration Pitch
- Tampa Bay Water - 25 Years of Innovative Water Supply Solutions

## **AWARDS OF COMMENDATION**

- KPS3 - Linea Energy Launch
- Evorus Group Daytona Supply Co - CPG Product Launch
- Jarel Communications - Turning Fundraising Into A Game
- Palm Beach County Tax Collector's Office - "Welcome Home Palm Beach County" Welcome Guide
- Orange County Government - English Learning Pilot Program Elevates Tourism Workers & Employers in #1 U.S. Travel Destination (External Communications)
- FINN Partners - No.3 Gin: An Influencers Must-Do Guide to Miami Open
- Orange County Government - myOCHR Campaign
- Seminole County - Paws & Claus: How Seminole County Animal Services promoted pet adoptions during an inaugural holiday event (Community Relations)
- Greater Fort Lauderdale Alliance - This Is Greater Fort Lauderdale Spring Season Video
- Jarel Communications - Enhancing Wellness in West Orange County
- FINN Partners - No.3 Gin Serves It Up at the Miami Open
- PRmediaNow Silence is Golden, 'Skyted Mask' Crowdfunding Success
- Collier County Public Utilities - Conserve Water Love Collier Launch
- Martin County Office of Tourism & Marketing - Promoting EcoTourism Through Explore Natural Martin
- Jennifer DuBois PR & Marketing and The Honorable Sam C. Steele - Monroe County Tax Collector's Office Annual Report 2023
- BDC Strategy Group - 114th NAACP National Convention Campaign
- Naples Airport Authority - Fly Safe, Fly Quiet campaign for quieter skies
- Hillsborough Community College - Dual Enrollment Brochure for College Recruitment
- Orange County Convention Center - Orange County Convention Center's TDT Task Force Presentation
- Seminole County - Paws & Claus: How Seminole County Animal Services promoted pet adoptions during an inaugural holiday event (Events and Observances)