



PRSA SUNSHINE DISTRICT

RADIANCE AWARDS

HONORING FLORIDA'S OUTSTANDING PUBLIC RELATIONS
PROGRAMS AND PRODUCTS

2025 RADIANCE AWARDS WINNERS

BEST OF SUNSHINE AWARD:

- Seminole County - 2024 Penny Sales Tax: Educating Seminole County for a Successful Renewal

RADIANCE AWARDS

- B2 Communications and Valley National Bank - Elevating a Bank Through Strategic Award Wins
- Central Florida Expressway Authority - Flex Lanes: Educating Drivers on a First-of-Its-Kind Traffic Incident Management System
- Curley & Pynn and Sarasota Orchestra - Curley & Pynn, Oxenfree and Sarasota Orchestra Show Magic of a Concert Hall
- Denali Creative Co. and Palm Beach Atlantic University - Cultivating Civil Dialogue and Fresh Perspectives at Palm Beach Atlantic University
- Diocese of Palm Beach - Successful Promotion of the 2024 DSA Campaign
- Diocese of Palm Beach - 2024 Florida Catholic Media Growth Plan
- Orange County FL Environmental Protection Division - Earth Day 2024: Wetlands and Their Inhabitants
- Orange County FL Environmental Protection Division - EPD Yearbook: Celebrating Service & Impact
- Orange County FL Environmental Protection Division - Wetland Code Update Stakeholder Engagement
- Orange County Government - Hurricane Milton Response: Leading with Confidence (x2)
- Palm Beach County Tax Collector's Office 2024 Website Redesign
- Southwest Florida Water Management District - Combating Misinformation During Milton
- Seminole County - Vintage Park Posters in Seminole County

AWARDS OF COMMENDATION

- City of Tampa Solid Waste - Litter Skimmer: Cleaning Tampa Bay
- Clerk of the Circuit Court & Comptroller, Lee County - Protecting Your Property in Lee County (x2)
- Clerk of the Circuit Court & Comptroller, Palm Beach County - Community Resource Fair
- Diocese of Palm Beach - Successful Facebook Growth Campaign
- Lutheran Services Florida - Kid-Friendly, Parent-Approved Rack Cards
- Lutheran Services Florida - Two Storms, One Strategic Voice
- Orange County Convention Center Economic Impact Video
- Orange County FL Environmental Protection Division - “Please, Please, Please Recycle the Signs”
- Orange County Government - Hurricane Milton Response: Leading with Confidence
- Orange County Human Resources - Passport Professional Development Program
- Palm Tran - Let's Get on the Bus Challenge